

INTERNET AD RATES ONLY FOR PRINT ADVERTISERS

Web ads available in conjunction with and only during the tenure of print advertising.

Ad	Size	Monthly Home/Contents/ Issue/Article Pages Rate	Preferred Page Position
Banner	468 x 60 pixels	\$500	\$575
Skyscraper (left or right)	120 x 600 pixels	\$475	\$550
Box	300 x 180 pixels	\$450	\$520

The screenshot shows the homepage of Practical Pain Management. At the top, there is a banner with the text 'Welcome Practical PAIN MANAGEMENT The journal with the practitioner in mind.' Below this is a search bar and a 'Current Issue Jul/Aug 2009' indicator. The main content area features a grid of journal covers for July/Aug 2009, June 2009, May 2009, April 2009, March 2009, and Jan/Feb 2009. On the left and right sides, there are vertical skyscraper ads with the text 'Skyscraper 120 x 600 (left)' and 'Skyscraper 120 x 600 (right)'. At the bottom center, there is a box ad with the text 'Box 300 x 180'. The page also includes a navigation menu with links for 'Current Issue', 'Free Subscription', 'Contact Information', 'Order Back Issues', 'Current Advertisers', 'Chronological Article Index', 'Alphabetical Article Index', '2009 Rates', '2009 Special Projects Rates', '2010 Rates', '2010 Special Projects Rates', '2010 Editorial Direction', and '2010 Demographics'.

Web Site Activity Sept 2008 - August 2009

	Page Views	Visitors
Annual Total	251,447	96,166
Monthly Average	20,954	8,014

Agency Commission

A commission of 15% of gross billing will be paid to recognized agencies for web ads for invoices paid within the terms stated.

Publisher and Advertising Manager

Marvin L. Rosenfeld
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Redondo Beach, CA 90277
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Insertion orders and accounts receivable to:

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P.O. Box 390
Glen Mills, PA 19342-0390
Office: 610-361-0555
Fax: 610-558-1437
npx@ppmjournal.com

Ad Submittal

Submit ads at 72 dpi as JPG, GIF, animated GIF, PNG, or Flash. Please ask about other formats. Email ads to Diane Paolo at dmp@ppmjournal.com. Ads may also be uploaded to the FTP site.

FTP host: www.practicalpainmanagement.com

User name: adcopy

Password: adcopy2002@